



„Derjenige, der sich mit Einsicht für beschränkt erklärt, ist der Vollkommenheit am nächsten.“ (Johann Wolfgang von Goethe)

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What Goethe, the great native of Hesse, already recognised more than 250 years ago still applies today: our performance is based on limitation and concentration upon core abilities!

We have further optimised the industrial production in order to produce more flexibility for our customers. Producing more than 40 million pieces per year, Parzeller print & media has developed into a unique printing specialist for coloured books, brochures, catalogues and magazines in compact format.

Thanks to our coordinated workflow and our decades of experience, we can already give decisive advice on the optimisation of quality and costs during the planning of your product.

Our products are non-fiction and reference books, fictional works and belles lettres, address directories, industrial and publishing catalogues, and magazines.

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